PPR123: PERFECT PROPORTIONAL REPRESENTATION, AS SIMPLE AS '1-2-3'!

PPR123 gives us a choice that is simple, clear, and quite compelling:

Should Citizens choose to remain hostage to the *First-Past-the-Post* (**FPTP**) electoral system that:

(a) rewards parties that engage in divisive and negative political strategies (hence such tactics become the norm);

(b) frustrates so many citizens into either *not* voting—or voting '*strategically*' for a party that is *not* their *true* preference;

(c) gives voters a less than 50% chance that their vote will count—*for just one day—and even then only if they vote for the winner*;

(d) violates the most fundamental principles of democracy by electing many (if not most) representatives with far less than a majority of votes—and, even worse, by contemptuously distorting the *'will-of-the-people'* with a grossly unrepresentative balance of voting power in Parliament;

(e) sometimes even elects a *'wrongful'* government—i.e. a party that obtained fewer votes than a *losing* party.

Or, should Citizens now demand the adoption of *Perfect Proportional Representation* (**PPR123**), which is the only electoral reform that:

(a) rewards parties that engage in constructive and cooperative politics (hence hopefully more positive and respectful relationships between the parties and with citizens);

(b) promotes citizen participation by *Making Every Vote Count*—and by empowering every voter with a *risk-free vote* for the *Party that is their 'true' 1st-choice*;

(c) provides a 100% guarantee that each Citizen's vote will count *for the whole term of Parliament—with every vote in Parliament (regardless who wins)*?

(d) ensures true *democratic legitimacy* of all elected representatives, and *Perfect Proportional Representation* in the balance of voting power in Parliament!

We-the-People of the *21st Century* expect, deserve and should now demand a truly honest voting system, as the foundation for a new and better kind of democracy. Democracy is an unfulfilled promise, an unfinished project and evolving ideal; *it's time to bring Democracy into the digital age!*
PPR123 is *simply the best solution—and as simple as '1-2-3'!* Here's how it works:

1. Each Citizen freely votes for their 'true' 1st-choice—guaranteed that this vote will always count for that Party—and will never be thrown away—even if that candidate is defeated.
Result: voters will never again need to 'hold their nose' and 'vote strategically' for 'the lesser of evils'!

2. Citizens may also vote for their *2nd and 3rd-choices*. This is an important part of **PPR123**—because it makes everyone and everything more honest—the voters, the parties, and the voting system!

   By having *2nd and 3rd-choices,* voters are *free* to cast their *1st-choice* vote for their *'true' preference*; if that preferred candidate loses—their *2nd or 3rd-choices* enable their vote to still work for them (possibly with *'strategic' voting*) to produce an acceptable outcome.
   Result: elections will finally be a *true* expression of the *'will of the People'*—based on *honest* voting.

   The **PPR123** voting system raises the standard of democracy by requiring every Representative to be elected with the support of the *majority (>50%)* of voters. This is possible only by including *2nd and 3rd-choice* votes, through *'Instant Runoff Voting'* (or *'Alternative Vote'*)—widely-used (e.g. for Australia's national elections since 1919)—an iterative process that works the same way parties elect their leaders. (i.e. All *1st-choice* votes are counted; if no candidate has a majority, the bottom candidate is dropped, and their votes are transferred to those voter's next choice; the process continues until the winner is elected with a majority.)
   Result: the **PPR123** electoral system ensures every elected Representative is the *'rightful'* winner supported by most of the voters (i.e. '*true democratic legitimacy'* based on '*majority rule'*).

3. The political parties will be motivated to be more cooperative, and less inclined to run divisive and negative campaigns—because *2nd and 3rd-choice* votes would probably be essential to their success.
   (In Canada's 2015 election, *206 Representatives (61%) were elected with less than half of the votes*).
   Result: more positive and cooperative political behaviour—in elections and in Parliament.

PPR123 gives *Perfect Proportional Representation* for *all* parties, in the simplest and best way possible, *by making the Citizen's Vote the fundamental unit (and direct source) of all voting power in Parliament:*

- **Parliamentary Voting Power of each Party = their total number of Citizens' votes** (*1st-choice* only)
  (rather than the number of Representatives elected by each Party). Indeed, *the democratic right of equal voting power rightly belongs to each Citizen—rather than their elected Representatives.*

- No *1st-choice* vote is ever thrown away *(i.e. for every party with at least one elected Representative).*

- Every elected Representative keeps all of their *1st-choice* votes.

- Each party retains all of the *1st-choice* votes for their *defeated* candidates.

- Each party reassigns all retained votes amongst their elected Representatives [with the *opportunity to rebalance voting power* (e.g. gender parity etc.) *to counteract demographic under-representation*].

- With every vote in Parliament, each Representative casts '*proxy' votes* on behalf of all Citizens whose votes have been entrusted to them *(with 21st Century digital technology, counting millions of Citizens' votes is just as easy—instantaneous and perfect—as counting hundreds of Representatives' votes).*
  [This voting process is like the standard practice in corporate shareholder democracy, where shareholders' votes are cast on their behalf (i.e. in their absence) through '*proxy'* voting. In a democracy, all adult Citizens have equal political rights as *'shareholder owners'* with *one equal share*—and entitled to *one equal vote*—which should *always* be *counted,* and *never thrown away,* by *any voting system!]*